

SWOT strategies

	<p>Opportunities</p> <ul style="list-style-type: none"> • Economic driver (Federal) • Partnerships/national conversation • Fiber 	<p>Threats</p> <ul style="list-style-type: none"> • Political volatility • Industry threats • Funding uncertainty
<p>Strengths</p> <ul style="list-style-type: none"> • Collaborative culture • Diversity of members • Collective knowledge 	<p><u>O-S strategies</u></p> <ul style="list-style-type: none"> • Grant proposal in NTNC context • Create collaboration/peering service like Big Ten OmniPOP • Add "new" members beyond research and education 	<p><u>T-S strategies</u></p> <ul style="list-style-type: none"> • Fiber path impact study • Joint position papers • Case studies • Collaborative grant proposals • Increase membership • NTNC leadership as basis of board memberships • Some "why NTNC" examples
<p>Weaknesses</p> <ul style="list-style-type: none"> • Ambiguity of purpose and strategy • Resource constraints (time + money) • Vast geography 	<p><u>O-W strategies</u></p> <ul style="list-style-type: none"> • Collaboratively clarify NTNC purpose (mission and goals) • Define NTNC strategy • Cross training • Explore potential to offer services / develop business model • Create / share NTNC states' fiber maps 	<p><u>T-W strategies</u></p> <ul style="list-style-type: none"> • Collective funding • Use "others' states to reduce your state's pressure • Increase fees to grow reserve